





PROFIT STORY-SELLING TOOLS:

One of the highest profit generators in the Beverage Industry. Specialty frozen beverages yield a higher profit per serving than most other beverages.

<u>Approximate Profit Margins</u>			
Drinks/Day	Daily Profit	Monthly Profit	Yearly Profit
35	\$96	\$2,890	\$35,040
45	\$124	\$3,735	\$45,260
65	\$179	\$5,390	\$65,335

(Assumes store operation of 365 days out of the year.)

Bottled Beverage	Specialty Frozen Beverage
 <p>Average \$1.00 profit On \$1.59</p>	<p>*Average selling price is \$3.50 to \$4.00</p>  <p>\$2.75 profit *On \$3.75 sale</p>
Vs.	

Cappuccine, Inc.
 1285 Valdivia Way, Palm Springs, California, 92262 USA
 760.864.7355 P, 760.864.7360 F, 800.511.3127 TF
www.cappuccine.net