



International Paper is pleased to announce our new **Hold&Go™** insulated paper hot cup. The Hold&Go™ hot cup provides superior performance in a premium, all-in-one package for your on-the-go needs. Our patent-pending Thermashield™ technology, combined with the overall durable construction of our cup provides better insulating performance than any other paper hot cup in the industry. Hold&Go™ keeps your beverages hot and your hands cool!

Special Features Include;

- **Unique lid fits all three sizes offered in a 1,200 ct case vs. 1,000 ct**
- **Lowest surface temperature in the industry**
- **Longest consumer hold times in the industry**
- **Eliminates the need to double-cup or use a sleeve**
- **Solid construction that is ideal for your larger sized on-the-go beverages**
- **Available in stock and carte blanc (white) designs**
- **Available sizes in 600 count cases - 12oz, 16oz, 20oz**
- **Black or white lid available**
- **Lower cup and lid price per case vs. competition**
- **Manufactured under the SFI (Sustainable Forestry Initiative) standards**



The introduction of our new Hold & Go™ insulated paper hot cup provides superior performance in a premium package. Our patent pending Thermashield™ technology combined with the overall durable construction of our cup allows us to create an air gap that delivers better insulating performance than any other paper hot cup in the industry.



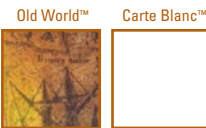
NOW IN STOCK AT UPPER MIDWEST
In both the Stock and White designs. Call
612-728-7208 or
www.uppermidwestgourmet.com



International Paper is pleased to announce our new Hold&Go™ insulated paper hot cup. The Hold&Go™ hot cup provides superior performance in a premium, all-in-one package for your on-the-go needs. Our patent-pending Thermashield™ technology, combined with the overall durable construction of our cup provides better insulating performance than any other paper hot cup in the industry. Hold&Go™ keeps your beverages hot and your hands cool!



THE HOT CUP WITH A COOL FEEL™



Hot Cups

Size/Desc.	Stock #	Case/Sleeve	Case Wt. (LBS.)	Case Cube	Case Dimensions (LxWxH)	Lid
12oz.	SDR-12	600/30	27	3.25	18.9x15.2x19.5	LHDD-16 LHDDB-16
16oz.	SDR-16	600/30	34	4.03	18.9x15.2x24.3	
20oz.	SDR-20	600/30	36	4.23	18.9x15.2x25.5	

Lids

Stock #	Description	Case/Sleeve
LHDD-16	Dome/White	1200/100
LHDDB-16	Dome/Black	1200/100

Features

- Lowest surface temperature and longest consumer hold times in the industry
- Eliminates the need for a sleeve or extra cup
- Solid construction is ideal for on-the-go beverages
- Fiber used meets the Sustainable Forestry Initiative® standards (SFI®)
- High quality graphics to enhance your brand
- Available in stock and custom designs

