

New Items for your consideration from Upper Midwest Gourmet

## ***Organic Ready-to-drink Simply Teas & Coffee Drinks***

### **Organic Simply Tea**



**Refreshing & Healthy  
Antioxidant-Rich Green Tea  
With A Hint Of Cane Sugar  
And Fruit Flavor**



**KNOWING  
WHERE OUR  
FOOD COMES  
FROM**



Our clean, crisp and flavorful teas are made from the finest organic and Fair Trade Certified™ green teas, each handpicked from the world's premier tea gardens. A gentle brewing process retains all of the great health benefits, not to mention the superior flavor. Our eco-friendly aseptic packaging locks out air and light for added freshness. This way, we can ensure that you'll always get a more flavorful, fresher tasting tea.

### **Organic Simply Coffee**



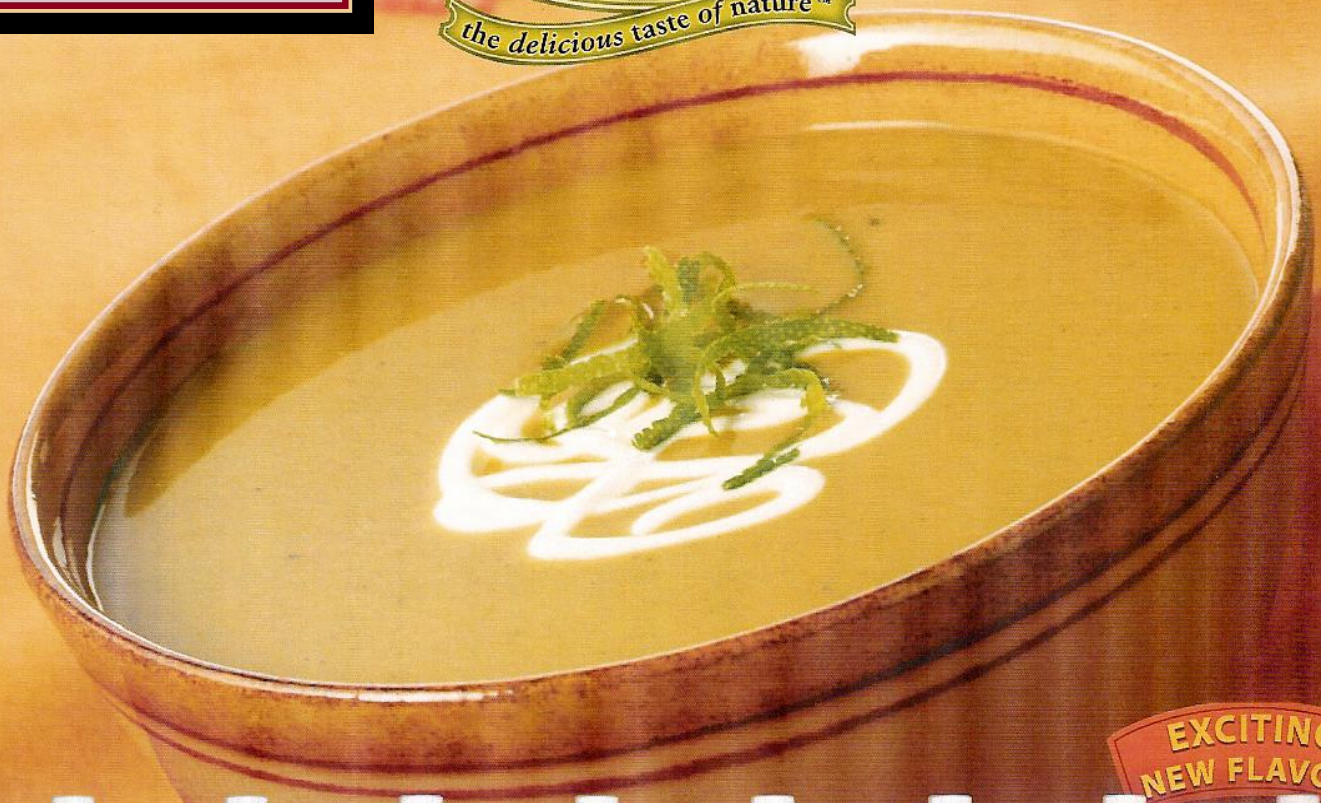
**Guilt-Free Decadence  
A Decadent, Creamy Blend Of French  
Roast Coffee And Low Fat Milk**



612-728-7208

We coax out the full flavor of the finest organic Fair Trade Certified™ coffee beans by slow brewing them in small batches. Then we preserve their fresh-brewed taste in eco-friendly aseptic containers that lock out air and light. Made creamy with organic milk from our own farm, and lightly sweetened with organic evaporated cane juice, our Simply Coffees are so packed with flavor you'll be surprised to learn they have only half the calories and sugar you expect from other ready-to-drink coffees.

Upper Midwest  
UMG  
Gourmet



EXCITING  
NEW FLAVOR!



# All Natural & Organic Ready-to-Eat Creamy Soups.

Healthy, Innovative Recipes that Deliver the Delicious Taste of Nature.™

### Pacific RTE Soups are Driving Category Growth!

- Pacific Soups increased 39% in Natural Stores and 61% in Conventional Stores
- Our Newest Addition, Curried Red Lentil is on Trend
- Great Tasting Certified to the Source® All Natural and Organic Ingredients
- Available in 32oz. & 16oz. Sizes
- Convenient Pour, Heat & Serve Preparation

Source: Spins - 52 Weeks ending 12/30/06

printed on recycled stock

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